

THE CHARTERED MARKETER (AFRICA) DOCUMENT CHECKLIST

- ▶ Completed application form (refer Part 1)
- ▶ Proof of Academic Qualifications (Certified copies required)
- ▶ Proof of Professional Qualification/s (if applicable)
- ▶ Full comprehensive Curriculum Vitae detailing all work experience
- ▶ Motivational Letter (refer Part 2)
- ▶ Statement of Accomplishments (refer Part 2)
- ▶ Proof of membership to your country's professional marketing body
- ▶ Certified copy of identity document/passport
- ▶ Signed copy of CM(A) Code of Conduct (refer Part 3)
- ▶ Proof of payment of CM(A) application fee

