

BRAND OF THE YEAR

For the longest time Stanbic Bank has only been known as a financial institution but over the years it has gradually morphed to ensure that it gives more value to every Ugandan irrespective of their status. They have insured that they stay at the forefront of innovation such that they stay relevant but most of all such that they can deliver on their promise of being Uganda's no.1 partner for growth.

By morphing into a holdings company, they have innovated to increase their reach and impact on Uganda across multiple touch points. Through FlexiPay they have impacted the unbanked, through the Business Incubator they have equipped and empowered SMEs, through Stanbic For Her they have empowered the woman in business, through sponsorships they've supported talent and through Social Initiatives like National Schools, they have influenced a generation of job creators to name just a few.